



Robert Massey/ Randy Murdock
 617-923-4646
 24 hour 617-650-4280

2009 CAMERA CREW INFO SHEET

Pulse Media's production team delivers expertise and innovation in any situation.

Our flexible and resourceful combination of talent and technology ensures that your production will be a success.

- Pulse Media is fully insured w/liability, workmen's comp, & equipment coverage.
- Our crew vehicle is included and always has AWD for inclement weather.
- A variety of news bureau support services are also available.

We emphasize service and support! - Let us know what else we can supply or arrange for you.

**Crews include Videographer, Sound tech, and our *Extensive* Equipment Packages:
 Compare the details - We'll save you money!**

NABET & IBEW crews available, IATSE crews available for an additional fee.

All our Cameras are 16:9 widescreen capable	Full day	Half Day
BetaSP, DVCPPro, XDCam, PAL XDCam, pro DVCam, PAL DVCam	\$1500	\$1100
HDCam, DVCPProHD HDW-F900, HDC-27 VariCam	\$2100	\$1700
XDCam HD/DVCPProHDex PDW-700, PDW-F355, HDX-900	\$1900	\$1400
D-Beta DVW-790WS	\$1600	\$1400
PAL D-Beta DVW-790WSP	\$1700	\$1500
DVCproHD P2 HVX-200 w/2 cards	\$1400	\$1200
HDV HVR-Z1U	\$1300	\$1200
MiniDV DVX-100A	\$1200	\$1100

Full days are 10 hours, door to door, half days are 5 hours, door to door.

- Full size camera rates include either a wide angle lens or 1 HMI
- Sachtler 18P tripod
- Panasonic 8.4" SD/HD LCD Monitor
- Sound Devices 442 4 channel stereo mixer
- Sennheiser 416 Shotgun mic w/VDB Boom pole
- 4 Lectrosonics UHF Wireless mics w/3 Tram Lav mics & 1 EV RE 50B Cardiod Mic
- Grip kit / Flex-Fills / C-Stands, camera light
- 750 watt Rifa Soft Light and Arri 5 instrument 650/300/150 Fresnel light kit
- Matte Box w/Polarizer, Black Pro-mists & some effects
- Telephone Interface/IFB Kit

Extras:

- 30 minute BetaSP Stock \$ 19
- XDCam 23 GD disk \$ 29
- Overtime over 10 hours: \$120/hr
- Mileage: 50¢ / mile
- 3-chip Mini-DV (NTSC or PAL!) or Hi8 Camcorder \$150
- Canon Wide Angle Lens \$110
- Canon Hedef Wide angle Lens \$150
- 200w or 400w HMI \$100
- Anton Bauer HMI Ultralight (great for stand-ups) \$ 50
- Motorola GP-300 Walkie-talkies w/intercom headsets \$ 20 ea.
- Matte Box w/Polarizer, Black Pro-mists & some effects \$ 50
- DVD Time Code Burns \$ 12

Pulse also offers:

- A multi-camera switcher fly-pack**
- Studio live shots & tape feeds via fiber**
- Single call booking for Crews and Satellite trucks**
- NTSC or PAL portable edit packs**

Please call for more info



Pulse Media is a full service production company providing crews & editing services to producers of corporate & broadcast television.

Our production clients include:

BROADCAST

- ABC
- Access Hollywood
- Animal Planet
- Associated Press Television News
- BBC
- Bloomberg News
- CBS
- Channel One News
- CNN
- Dan Rather Reports on HDnet
- Discovery Channel
- E! Entertainment Television
- European Broadcast Union
- Food Network
- Fox – News & Promotions
- G4 TV
- Granada Television - U.K.
- History Channel
- ITN of London
- Major League Baseball Productions
- MSNBC
- MTV - U.S. & Europe
- NBA Entertainment
- NBC News/ NBC Sports
- NFL Films
- NHK Japan
- Nickelodeon
- RAI – Italian TV
- Reuters
- Real Stories of the Highway Patrol
- RTE – Irish Television
- RTL-4 Dutch TV
- SAT 1 - Germany
- Sundance Channel
- Times Now India
- TV2 Denmark
- United States Information Agency
- VH-1
- WWE Entertainment

CORPORATE

- AARP
- Abbott Labs
- Bose
- Boston Athletic Association
- Boston Scientific
- Brigham & Women's Hospital
- Compaq Computers
- Course Technologies
- Covanta
- Dana-Farber Cancer Institute
- Datex-Ohmeda
- Digitas
- Dish Networks
- Dunkin Donuts
- Explore Technologies
- Fidelity Investments
- Franciscan Children's Hospital
- Genzyme
- Harvard Business School Publishing
- Hewlett Packard
- Hologic Medical
- HP Hood
- IBM
- Integrity Interactive
- Media 100, Inc.
- Medialink
- McGraw Hill Publishing
- Raytheon
- Reebok
- Rite Aid
- Robbins Entertainment
- S & H Greenpoints
- Sybase
- Starbucks
- State Street Research
- Teradyne
- TNT Vacations
- USA Films
- Zoo New England



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Edit Suite Pricing 4 hour Minimum , NTSC or PAL

\$ 175 hour, \$ 1500 /10 hr for our HD Non-Linear System with:

- **20 Terabytes** of hard drive space
- Fast MacPro computer with 4GB ram
- HD & SD Serial Digital, Component, and Composite Inputs and Outputs
- Source from & Record to:
DVCPProHD, XDCamHD 422, DigiBeta, HDV, BetaSP/SX, DVCam, PAL DVcam, or MiniDV
Source from **DVCPPro, DVCPPro50,**
- Unlimited Tracks of Audio w/Parametric EQ, Real-time effects with audio dynamics and reverb
- Up to 99 Tracks of Video
- Full Character Generation for Static and Moving Titles
- Hi-Res Legal Size Flatbed Scanner
- Adobe Photoshop, Adobe After Effects, Boris FX, and many more
- Cinelook & Ultimatte
- High resolution video monitors, waveform & vectorscope
- 10-bit uncompressed SDI I/O: 1080i, 720p, 525/60 (NTSC), 625/50 (PAL)
- 10-bit uncompressed component video I/O 525/60 (NTSC), 625/50 (PAL)
- All-On-One Mastering: capture and conform to and from multiple HD and SD resolutions
- Real-time, broadcast-quality HD to HD, HD to SD, SD to HD format conversion
- Real-time aspect ratio conversion
- Simultaneous HD and SD output for program out and monitoring
- Mix any supported codecs in one timeline— without conversion or rendering

We can provide on-site editing using non-linear or tape-to-tape editing.

We also offer tape feeds via fiber, and satellite trucks uplinks.

Compression

- We offer DVD creation, compression and duplication. Please ask for more info.
- QuickTime, MPEG-2, Real Player, Windows Media, AVI: streaming or progressive media.